

## DALE AND PEGGY TERRY

RMOC "SPOTLIGHT," JULY 2021

Dale was born in Buffalo, Wyoming. He has a sister Desiree, and a brother, Eddie. His father was in the oil business; he moved around a lot – first to Wyoming, then to Montana and Oklahoma.

When Dale was 16, the family moved to Michigan. After high school, Dale entered Western Michigan University and obtained a bachelor's degree in business and marketing. WMU is considered one of the top schools in the country for its business, marketing and sales programs.

After college, Dale worked in sales for Rockwell International and then Federal-Mogul Corporation, after which he moved to Kansas City to set up a regional office for American Air Filter Company. In 1979, Dale moved to Denver. He started his own interior construction company then later worked in several capacities in the food services industry – e.g., Colorado Sales, Inc. and Chips Distributing.

He retired in 2016, at least from his previous roles, but continues as an entrepreneur. He is part owner of Douglas County Firearms in Castle Rock and stays busy in the real estate area, particularly at the spectacular Double K Ranch near Brush, where he is part owner.

Dale and Peggy met at the Aurora Athletic Club and have been married for 34 years. Peggy hails from Nebraska, has been a flight attendant for United Airlines for 50 (yes, *fifty*) years and is still employed with UAL. She owns an award-winning 1993 Cutlass Supreme 2-door Bright Aqua Metallic convertible.

Dale's first car was a 1962 Coronna (sic) Cream Chevrolet Impala 2-door hardtop which his aunt acquired for him when he started college in 1970. His subsequent interest in Oldsmobiles was influenced by his father's purchase of a 1953 98 4-door hardtop and his brother Eddie's passion for the marque.

Dale joined RMOC in 1994 and, subsequently, the NAOC and the 1957 Chapter of OCA. In 1996, he purchased an all-original Festival Red and Alcan White 1957 Super 88, J2 equipped. Eddie had encouraged Dale to buy a '57 because he felt it was a most popular and desirable car from that era and would always remain such. Dale and Peggy drove this '57 to the Oldsmobile 100<sup>th</sup> anniversary celebration in Lansing, Michigan in 1997.

Dale purchased a second '57 Oldsmobile soon afterward. It was an all-original 98 convertible, also Festival Red and Alcan White and also equipped with the J2 option, plus a continental kit. This car became his favorite. Dale took this car to the Early Iron Festival in Alamosa where it received the prestigious Bonny Gallardo Memorial Award. It was unexpected given the hundreds of outstanding vehicles competing for this honor, which made it even more appreciated. Dale sold his Super 88 in 2012. In 2021 he sold the 98. Both have good homes. The Super 88 now resides in Canada and the 98 is part of a special museum-type collection in Washington.

Back in the early 2000s, Dale purchased a 1953 Oldsmobile 2-door Holiday hardtop from RMOC icon, Al Russell. This car has an eye-catching Lotus Cream exterior with a rich green interior. The '53 has special significance to Dale because of the connection to his father. Dad had one; now Dale has one.

He still has the '53 Holiday plus another vintage addition – a 1957 GMC pick-up truck which he purchased in 2001 from a participant at an RMOC Show and Shine. The color of the truck is called, affectionately, “Ice Cream Blue” because Dale uses it to haul his ice cream machine to RMOC events where he dispenses floats or dishes of ice cream to members, participants and the general public ... gratis. The truck, the ice cream and Dale’s wonderful outgoing personality have highlighted our car events for 20 years. All four of Dale’s and Peggy’s Oldsmobiles have received numerous awards at car shows and special events. His ice cream truck has received the Peoples’ Choice “thumbs up” award from all of us.

Perhaps Dale’s most satisfying experience with RMOC was when he served as Chairman of the Oldsmobile Nationals in Denver in 2001. Any large public event is a challenge to coordinate, manage and make successful. Car shows, particularly at a national level, are even more challenging, especially when a hailstorm emerges in the middle of the whole affair. Yet, Dale managed to earn a profit for the club and lead a most successful and enjoyable show.

Dale said he appreciates RMOC because of the non-competitive culture which creates a family-friendly environment for members. He also remarked that RMOC seems to be among the few car clubs that still offers three major benefits: a monthly newsletter, regular monthly meetings and great activities and events, many of which continued despite the pandemic (thanks to President Larry Ruppel).

Dale Terry is a humble and giving guy, always willing to help anyone. We appreciate him (and Peggy) and thank him for being a major presence in the RMOC and contributing to the success of the club at so many levels for **27** years!



